ANSWER THE CALL

GORILLAS ON THE LINE

calgaryzoo
The effects of coltan mining in the Congo

Did you know that some cell phone parts use coltan, an ore which is mined in the Democratic Republic of Congo where gorillas live? This mining contributes to habitat loss and the endangerment of gorillas.

When we reduce, reuse then recycle our electronic devices we lessen the demand for coltan and help protect gorillas in the wild.

Images courtesy Rob Lavinsky/Wikipedia and Freepik.com
What’s inside your smartphone?

**Screen**
- Potassium
- Oxygen
- Silicon

**Battery**
- Aluminum
- Cobalt
- Lithium

**Electronics**
- Gold
- Tin
- Silver
- Copper
- Coltan

**Casing**
- Carbon
- Nickel
- Plastic
Collect old cell phones for recycling and help protect gorilla habitats in Africa. Here’s how:

What Can I Do?

**COMMIT** to joining us in our goal to help save gorillas and their home.

**COLLECT** as many phones and handheld electronics as you can (such as iPods, iPads, tablets and mp3 players, chargers and accessories) as part of our campaign from February 1 to April 30. We will also continue to accept electronics year round to protect gorilla habitats.

**CONVERSE** with your family and friends and encourage them to answer the call to recycle their devices too!
Pick Up or Drop Off?

Are you organizing a drive on behalf of a business, community or school?

Let Us Help!

To register as a group with a large donation, contact our Coordinator at:

cellphones@calgaryzoo.com

We can coordinate with your group throughout your campaign and help ensure a community pick up location if needed.

*Participating schools should also register to receive a certificate of recognition!*
Small actions make a big difference for wild gorillas!

THANK YOU FOR SUPPORTING WILDLIFE CONSERVATION