



June 3, 2015

## NEWS ADVISORY

- For immediate release -

# ***CHINESE LANTERNS LIGHT UP CALGARY***

Calgary Zoo presents ILLUMINASIA Lantern & Garden Festival

Calgary, AB – Please join the Calgary Zoo as it launches its newest and most spectacular event - ILLUMINASIA Lantern and Garden Festival Presented by Sinopec Canada. Opening September 17, 2015, guests will discover the 800 year-old tradition of handmade Chinese lanterns, showcasing zoo animals and cultural symbols of Asia while experiencing multi-cultural connections to art, culture, gardens, and food from China, Japan and India.

### Media Information:

**WHAT:** Event Launch - ILLUMINASIA Lantern and Garden Festival Presented by Sinopec Canada  
**WHEN:** 11: 30 a.m., Tuesday, June 9, 2015  
**WHERE:** ENMAX Conservatory, Calgary Zoo

**DIGNITARIES:** Dr. Clément Lanthier, President & CEO, Calgary Zoo  
Brian Tuffs, CEO & Director of Sinopec Canada  
Xinping Wang, Consul General of the People's Republic of China  
Chris Heseltine, Assistant Deputy Minister, Tourism Division, Alberta Education, Culture and Tourism  
Gian-Carlo Carra, Ward 9 Councillor, City of Calgary

- 30 -

### Contact:

Trish Exton-Parder  
Lead, Media Relations  
Calgary Zoo  
Phone: 403.232.9381  
Mobile: 403.371.9075  
[trishep@calgaryzoo.com](mailto:trishep@calgaryzoo.com)

Larissa Mark  
Manager, Communications  
Calgary Zoo  
Phone: 403.294.7677  
Mobile: 403.998.0478  
[larissam@calgaryzoo.com](mailto:larissam@calgaryzoo.com)

See: [www.calgaryzoo.com](http://www.calgaryzoo.com)

*The Calgary Zoo is a conservation leader whose mission is to take and inspire action to sustain wildlife and wild places. As a not-for-profit charitable institution, all revenue is reinvested back into conservation activities at the zoo and around the world.*

*Charitable Registration #118824192 RR0001*