



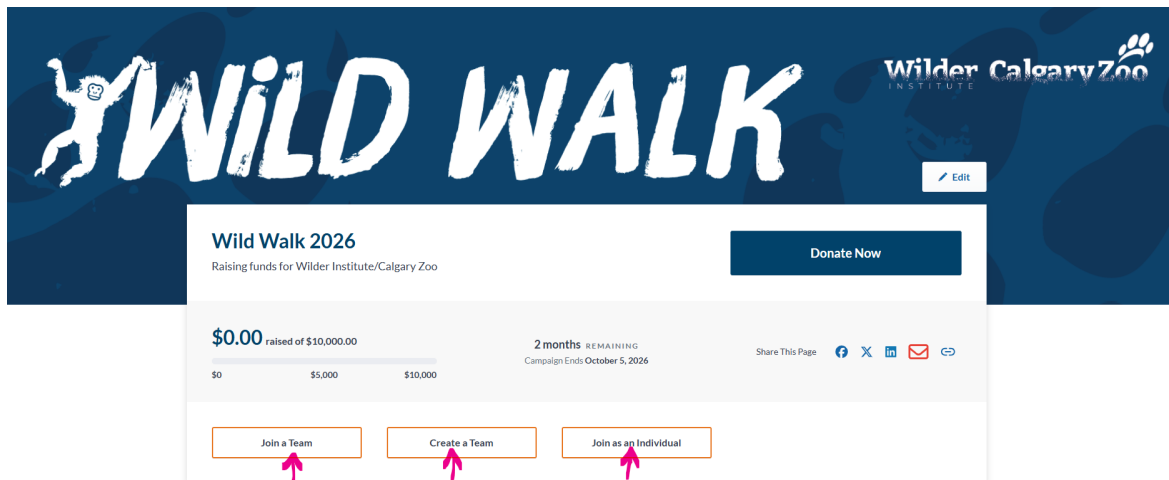
Wild Walk 2026 – Fundraising Guide

Fundraising is a meaningful way to support the zoo and the animals you love, unite your community, and inspire others to take action for conservation.

Plus, top fundraisers will earn amazing rewards, including exclusive zoo experiences and great prize packages!

Setting up your individual or team fundraising page is easy, start your fundraising journey by visiting:

<https://www.canadahelps.org/en/charities/calgary-zoo/p2p/Wild-Walk-2026/>



Start by selecting one of the following three options

- **Join a team**
 - *Note: To join a team, it must already exist. Find the team you'd like to join and follow the steps to join.*
- **Create a team**
 - *Note: the individual who creates the team will automatically be designated as the team captain.*
- **Join as an individual**
 - *Want to fundraise on your own? Joining as an individual fundraiser is your best option!*

Creating a Wild Walk team:

Creating a team is easy — just select "Create a Team" and follow the three steps. You'll choose whether your team is "Personal" (friends and family) or "Corporate/Group" (work or organization).

Step 1: Complete your contact info

Fill in your personal details and hit “Continue” to create your Personal Fundraising Page.



Create a team for Wild Walk 2026

It's easy! Follow the simple steps. In minutes, you'll be ready to get started making a real difference.

1 of 3

EMAIL*

ACCOUNT TYPE

COMPANY NAME

FIRST NAME*

LAST NAME*

ADDRESS

ADDRESS LINE 2

CITY

COUNTRY*

PROVINCE/STATE

POSTAL CODE

☐ Yes, I'd like to receive email communications from the Wilder Institute/Calgary Zoo. I understand I can withdraw my consent at any time. For more details, please [contact us using the following information](#)



Step 2: Create your Personal Fundraising Page

Choose a name for your personal page, write a compelling personal fundraising story, select a fundraising goal and upload an optional image. Click **“Continue”** to start creating your Team Page.



Create Your Personal Fundraising Page

This is the page you'll share with friends and family for supporting your personal participation in the campaign. You'll create your team page next.

2 of 3

YOUR PERSONAL FUNDRAISING PAGE NAME*

Janes Personal Fundraising Page!

GOAL AMOUNT

\$ 500

FEATURED IMAGE

Upload an Image

FUNDRAISING STORY

↶ ↷ Formats - **B** *I* U 🔗

Hi!

I'm Jane, and I'm walking in Wild Walk 2026 to support conservation through the Wilder Institute's Calgary Zoo.

I'm fundraising with my team, **Paw-sitive Impact**, to help protect wildlife and wild places. If you'd like to support this important cause, please consider making a donation or joining our team!

Let's take steps for wildlife together!

1151 characters remaining (including hidden formatting and special characters)

 [Continue](#)

Step 3: Create your Team Page

Choose a team name, write a compelling team fundraising story, and upload an optional team image. Click **“Continue”** and you’re done! You can now start fundraising for Wild Walk!



Create Your Team Page

This is the page where others come to join your team. It shows your team's collective fundraising results, individual team member results and provides links to each team member page.

3 of 3

YOUR TEAM'S NAME

GOAL AMOUNT

FEATURED IMAGE

Upload an Image

FUNDRAISING STORY

← → Formats **B** *I* U 🔗

Welcome to Paw-sitive Impact! 🐾

We're walking in **Wild Walk** to support the Wilder Institute's Calgary Zoo's conservation efforts and help protect wildlife around the world.

Every donation helps make a difference for animals and wild places. Thank you for supporting our team, or better yet, join us as we take steps for wildlife!

Together, we can create a paw-sitive impact.

1095 characters remaining (including hidden formatting and special characters)

WHAT BEST DESCRIBES YOUR PARTICIPATION IN WILD WALK?

Select an answer

Back

Continue

Managing your team

From your dashboard, you can customize your fundraising page, invite others to join your team, and track donations made in support of your efforts.

Use the **Short URL** to share your team fundraising page with friends, family, and colleagues. Visitors can use this page to join your team or support your fundraising efforts with a donation.

You can also use the social media sharing links at the bottom of the page to promote your fundraiser, spread awareness about **Wild Walk**, and support wildlife conservation.

As an added incentive, our top individual and team fundraisers will have the chance to win amazing prizes, including exclusive zoo experiences and Calgary Zoo prize packages.

Manage my team: Paw-sitive Impact

In support of Wild Walk 2026 on behalf of Wilder Institute/Calgary Zoo

[Welcome](#) [Details](#) [Images & Videos](#) [Team Members](#) [Donations](#)

Your Team Page Address

Include your page address in all your fundraising efforts so people can easily donate to your fundraiser, learn more about the campaign, or join as a participant. Use the short address to simplify the appearance of your message.

SHORT URL

<https://www.canadahelps.org/s/2jSbsC>

Copy

Your short address will automatically redirect to your full address. [Copy full URL](#)

Share Across Your Network

Share your page and your fundraising progress often using the social media and email sharing features on your published page. Start spreading the word now using the buttons below:

Email

Facebook

Twitter

Google Plus

Pinterest

Important Note:

While CanadaHelps is used to register as a fundraiser, you must also purchase tickets for Wild Walk. To purchase your event-day tickets and exclusive Wild Walk merchandise visit:

<https://www.calgaryzoo.com/wild-walk/>

Thank you for supporting Wild Walk and taking steps for wildlife conservation. We can't wait to see you on **Saturday, October 3, 2026!**